

MODULE SPECIFICATION

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Refer to guidance notes for completion of each section of the specification.

| Module Code: | BUS591 | | | | | |
|--|-----------------------------------|----------------|---------------|--------|----------|--|
| Module Title: | Managing Corporate Risk and Crime | | | | | |
| | Т | | Т | | | |
| Level: | 5 | Credit Value: | 20 | | | |
| 01 | | | | | | |
| Cost Centre(s): | GAMG | JACS3 code: | N211 | | | |
| | | | | | | |
| Faculty: | SALS | Module Leader: | Alexis Mason | | | |
| | | | | | | |
| Scheduled learning and teaching hours | | | | 30 hrs | | |
| Placement tutor support | | | | | 0hrs | |
| Supervised learning eg practical classes, workshops | | | | | 0 hrs | |
| Project supervision (level 6 projects and dissertation modules only) | | | | | 0 hrs | |
| Total contact hours | | | 30 hrs | | | |
| Placement / work based learning | | | 0 hrs | | | |
| Guided independent study | | | 170 hrs | | | |
| Module duration (total hours) | | | 200 hrs | | | |
| | | | <u> </u> | | 200 1110 | |
| Programme(s) in which to be offered (not including e | | | xit awards) | Core | Option | |
| BA (Hons) Business | | | ✓ | | | |
| | | | | | | |
| Pre-requisites | | | | | | |
| None | | | | | | |

Office use only

Initial approval: 29/06/2018 Version no: 4

With effect from: 01/09/2019

Date and details of revision: 05/08/2020 Temporary change to assessment Version no: 6

for 2020/21 post Covid-19.

Revised 24/09/2021 – Temporary assessment extended for 2021-22

Module Aims

This module aims to develop a critical understanding of the concepts and principles of the management of corporate risk and crime and the ability to apply these concepts to the business world

| Mc | Module Learning Outcomes - at the end of this module, students will be able to | | | |
|----|--|--|--|--|
| 1 | Explain the main concepts and principles in the management of corporate risk | | | |
| 2 | Assess and apply the principles of the management of corporate risk to realistic commercial situations | | | |
| 3 | Critically evaluate the management of corporate risk in terms of its commercial consequences | | | |
| 4 | Demonstrate a practical understanding of the main types and causes of corporate crime | | | |
| 5 | Apply the main concepts and principles of the management of corporate crime to realistic commercial situations | | | |
| 6 | Explain and evaluate the main concepts and principles of the management of corporate crime in terms of their commercial consequences | | | |

| Employability Skills | I = included in module content | | | |
|--|-----------------------------------|--|--|--|
| The Wrexham Glyndŵr Graduate | A = included in module assessment | | | |
| | N/A = not applicable | | | |
| Guidance: complete the matrix to indicate which of the following are included in the module content and/or | | | | |
| assessment in alignment with the matrix provided in the programme specification. | | | | |
| CORE ATTRIBUTES | | | | |
| Engaged | 1 | | | |
| Creative | I,A | | | |
| Enterprising | I,A | | | |
| Ethical | I,A | | | |
| KEY ATTITUDES | | | | |
| Commitment | I | | | |
| Curiosity | I,A | | | |
| Resilient | I | | | |
| Confidence | I,A | | | |
| Adaptability | 1 | | | |
| PRACTICAL SKILLSETS | | | | |
| Digital fluency | I,A | | | |
| Organisation | I,A | | | |
| Leadership and team working | I | | | |

| Employability Skills The Wrexham Glyndŵr Graduate | I = included in module content A = included in module assessment N/A = not applicable |
|---|---|
| Critical thinking | I,A |
| Emotional intelligence | I,A |
| Communication | I,A |
| Derogations | |
| | |

None

Assessment:

Indicative Assessment Tasks:

Indicative Assessment One: A two part assignment consisting of a critical analysis of the management of corporate risk followed by a case study requiring an application of the principles of corporate risk to a realistic commercial situation. (max word count 2500)

Indicative Assessment Two: A two hour exam consisting of a critical analysis of corporate crime followed by a case study requiring an application of the management of corporate crime to a realistic commercial situation.

Post Covid-19 Temporary modification valid for 20/21 and 21/22:

Indicative Assessment One: As above

Indicative Assessment Two: A two part assignment consisting of a critical analysis of corporate crime followed by a case study requiring an application of the management of corporate crime to a realistic commercial situation. (max word count 2500)

| Assessment number | Learning Outcomes to be met | Type of assessment | Weighting (%) | | |
|--|-----------------------------|--------------------|---------------|--|--|
| 1 | 1, 2, 3 | Coursework | 50% | | |
| 2 | 4, 5, 6 | Examination | 50% | | |
| Post Covid Temporary modification valid for 20/21 and 21/22: | | | | | |
| 1 | 1, 2, 3 | Coursework | 50% | | |
| 2 | 4, 5, 6 | Coursework | 50% | | |

Learning and Teaching Strategies:

Lecture material will be provided to students online, a minimum of three working days before the classroom tutorials. The classroom tutorials will facilitate interactive discussion and feedback on the lecture material which forms a basis for group work through practical exercises.

The module is embedded within the values and practices espoused in the Glyndŵr University's Teaching and Learning and Assessment strategy whereby students are

Learning and Teaching Strategies:

encouraged to take responsibility for their own learning and staff facilitate the learning process, with the aim of encouraging high levels of student autonomy in learning and the capacity to apply it within the wider environment.

Syllabus outline:

- 1. Risk and the risk management process
- 2. Categories of risk and their identification, assessment and measurement
- 3. Targeting, controlling and avoiding risk
- 4. Corporate crime theories
- 5. Categories of corporate crime and their ramifications
- 6. Identifying and avoiding the risk of corporate crime

Indicative Bibliography:

Essential reading

Hopkin, P.(2018) 'Fundamentals of Risk Management: Understanding, Evaluating and Implementating Effective Risk Management',5th Edn., Kogan Page

Minkes, J.P & Minkes, L., (2008), 'Corporate and White Collar Crime', Sage

Other indicative reading

Textbooks:

Hillson, D, (2016) 'The Risk Management Handbook: A Practical Guide to Managing the Multiple Dimensions of Risk', Kogan Page

Hopkin, P. (2013), 'Risk Management (Strategic Success)', Kogan Page

Anderson, E.J.(2013), 'Business Risk Management: Models and Analysis', Wiley-Blackwell Girling, P. X. (2013), 'Operational Risk Management: A Complete Guide to a Successful Operational Risk Framework', Wiley

Crouhy, M. Galai, D. & Mark, R. (2014), 'The Essentials of Risk Management', 2nd Edn., McGraw-Hill

Wells, J.T. (2017), 'Corporate Fraud Handbook: Prevention and Detection', 5th Edn., Wiley Benson, M. & Simpson, S. S. (2018), 'White Collar Crime: An Opportunity Perspective', 3rd Edn. Routledge

Payne, B. K. (2016), 'White Collar Crime: The Essentials', 2nd Edn. SAGE

Woods, M. (2011) 'Risk Management in Organisations: An Integrated Case Study Approach',

Indicative Bibliography:

Routledge

ACCA, (2017), 'P1 Governance, Risk and Ethics: Study Text', BPP Publishing Journals:

Dorgham, M.A. 'International Journal of Risk Assessment and Management', Inderscience Publishers

Websites:

www.managers.org.uk - Chartered Management Institution